

Mi-Co User Days



Agenda

- Oki Data Company Profile
- Our Relationship with Mi-Co and Anoto
- The concept of Printing Forms “On-Demand”
- Future Plans
- How to contact us

Oki... More than 30 years of Printing Experience

Extensive product Line

- **Color Laser / LED**
 - C3000 / C5000 / C6000 series
 - C7000 / C9000 series
 - Multi Function series

- **Monochrome**
 - B4000 series
 - B6000 series
 - B8300

- **Impact**
 - Still Ticking



The Spirit Behind The OKI Printing Solutions Brand

- > Own the technology
- > Free Technical Support
- > Superior Customer Service
- > More for your money

Oki Data Americas, Inc.

- **1st offices founded 1972**
- **Headquarters based in Mt. Laurel, NJ**
- **Global Product Planning**
- **24/7/365 Customer Support Center**
- **Manufacturing & Assembly**
- **Engineering & Test Labs**



- > Americas Representation
 - > North America
 - > South / Central America

- > Global Presence
 - > Oki Data Corporation
 - > Oki Electric

Oki Data Corporation

- **Oki Data Head Office Based in Tokyo**
- **The printing and solutions division of Oki Electric Company**
- **Worldwide sales of Approximately \$1.4 b**



Global Representation

- > Americas
- > E-ME-A
- > Japan , Asia, Oceania

Parent Company

- > Oki Electric

Oki Data's Parent Company

Oki Electric Industry Company Limited

- Established in 1881
- Produces electronic devices for communications and information
- Consolidated FY'04 revenue of \$6.4 billion
- Employs 20,410 people worldwide



> Diversified Business

- > Printers
- > Semiconductors
- > Telecommunications

> Global Presence

- > Oki Data Corporation
- > Oki Electric

Oki's Relationship with Mi-Co and Anoto

Partnering with Mi-Co

- Currently working with Mi-Co to provide a Print-On-Demand Forms Solution

Partnering with Anoto

- Only office printer vendor to offer "Anoto Qualified" Printers



> Working together to offer the best possible solutions

> Working together to offer you more forms printing options

Printing Forms “On Demand”

- Brings the Print shop to your office
- Print Anoto-based forms on standard office paper, using a standard Oki office printer
 - Print forms when you want
 - No order / production or shipping lead time
 - Opportunity to pre-populate forms with customer data
 - Use printer for standard office printing as well



> Alternative to off-set press printing

> Opportunity to streamline the printing process

Contacts

- For general print on demand inquiries, please contact the experts at Mi-CO
- For more information on Oki Data printers please go to www.okidata.com , email or call me at 856-222-7257 (East Coast)



Thank you for your Time