



Welcome to Mi-Co User Day 2004!

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Welcome to Mi-Co!



Goals for User Day 2004

- Solicit customer and business partner feedback!
- Give customers and business partners an update on Mi-Co market and technical progress since Mi-Co User Day 2003
- Roll out Version 4 of Mi-Forms
- Discuss Future of Mi-Co and Mi-Forms



Important Events Since Mi-Co User Day 2003

- Mi-Co sales revenue more than tripled since User Day 2002
- Signed up a number of new sales and technology partners
- Completed handwriting platform evaluation contract for National Cancer Institute (NCI)
- Rolled-out Mi-Forms Version 3.5
- Turned the corner to profitability



Mi-Forms Solution Empowers the Process of Handwritten Data Capture from Forms Design to Information Communication



Design Forms



Capture Data



**Recognize
and Verify
Quality**



**Communicate
Information**

**Customers save time and money while
increasing data quality with Mi-Forms
software**



Mi-Co's Approach to Electronic Forms

- Technology: Hardware independent and software standards-based
- User Interface: Existing paper form paradigm
- Implementation: Rapid prototyping for early user feedback
- Data Quality: Best practice layout with business rules
- Data Verification: Convenient data review capability
- Data Storage & Retrieval: Store both the ink and recognized data
- Data Sharing and Communication: Convenient transfer of information to all modern data bases using XML, ODBC, HL-7, etc

Mi-Co Corporate Goals

- Be the market leader in mobile data capture and digital writing solutions by creating maximum customer value
- Be number one in customer retention in our market space
- Be number one in employee retention in our market space
- Grow through partnering
- Be recognized as a team player in our market space

Mi-Co provides software that enables the capture, storage, recognition and communication of handwritten, ink-on-paper and stylus-on-screen data for enterprise applications

Mi-Co's Vision

- Mi-Co strives to be the leading Independent Software Vendor (ISV) for government and enterprise handwritten mobile data capture applications
- Mi-Co will continue to impact handwriting marketplace through business and technical partnerships
 - VARs
 - Technology Partners
 - OEMs
- Mi-Co will work with all handwriting technology vendors to help make the market larger

Questions?

