

Mi-Corporation

WEBINAR - IN - A - BOX



Webinars are a great way for potential clients to get a better feel for our software.

Being able to *show* them how our software solution works is one of the best methods for generating real interest.

While they are effective, webinars can be a lot of work to set up and execute. **Let us help you.**

We find that for every 20 people who attend one of our webinars, three to five NEW leads are generated.

WHAT YOU DO

- 1 Choose a date for the webinar
- 2 Notify us at least 3 weeks in advance
- 3 Send initial invitations 2 weeks prior to the webinar, and send personal email reminders / phone calls 1 week prior
- 4 Choose a presenter from your team and send a headshot, speaker bio, company bio and logo
- 5 Let us know a little about the audience and any specific topics you would like to cover during the webinar

WHAT WE DO

- 1 We'll setup the Webinar and provide you with a registration link
- 2 We'll choose a presenter from our team, and create the webinar slide deck
- 3 **If you prefer, we can create an email template and send out the initial invitation to your provided email list
- 4 It's as simple as setting up a time with us and providing basic information. **We'll help you do the rest.**



Contact Michaela Hares to schedule your webinar.

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