Go mobile. Stay in control.

EMPOWER ENTERPRISE MOBILITY

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Mobile-first, cloud-first reality

75% Exploited credentials
More than 75 percent of network intrusions exploit weak or stolen credentials.

80% Unsecured apps
More than 80 percent of employees admit to using non-approved software as a service (SaaS) applications in their jobs.

15% Mobile security governance
By the end of 2015 only 15 percent of large organizations will have adequate mobile security governance for process and policy.
Is it possible to keep up?

Is it possible to stay secure?

- Users
- Apps
- Data
- Employees
- Devices
- Business partners
- Data leaks
- Lost device
- Stolen credentials
- Compromised identity
- Customers
- Data
Is it possible to keep up?

Microsoft’s vision

- Access everything from everything
- Manage and secure productivity
- Integrate with what you have

Users - Apps - Data - Devices - Employees - Business partners - Customers
Microsoft Enterprise Mobility Solution (EMS)

Customers need

<table>
<thead>
<tr>
<th>Secure users, devices, apps, and data</th>
<th>Access to everything from everywhere</th>
<th>Preserve investments and move to cloud</th>
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**EMPOWER ENTERPRISE MOBILITY**

Identity-driven security

Managed mobile productivity

Comprehensive solution
Enterprise Mobility Suite

Identity and access management
Microsoft Azure Active Directory Premium
Easily manage identities across on-premises and cloud
Single sign-on and self-service for corporate resources

Mobile device and app management
Microsoft Intune
Leverage MDM and MAM to protect corporate apps and data on almost any device

Information protection
Microsoft Azure Rights Management Premium
Encryption, identity, and authorization to secure corporate files and email across phones, tablets, and PCs

Behavior-based threat analytics
Advanced Threat Analytics
Identify suspicious activities and advanced threats in near real time with simple, actionable reporting
EMPOWER ENTERPRISE MOBILITY

Identity-driven security

Managed mobile productivity

Comprehensive solution
Identity-driven security

Exploited credentials 75%
Identity and access management

- One common identity
- Simplify management
- Improve security
IDENTITY-DRIVEN SECURITY

One common identity

**Single sign-on**
- Easy connection to existing assets
- Unified experience across user devices

**Manage everything**
- Dynamic groups
- Provisioning
- B2B collaboration

**Self-service capabilities**
- Password reset
- Group membership
- MyApps portal
Improve security

Protect users
- Multi-factor authentication
- Leaked credentials reporting

Intelligent analysis
- Machine learning
- Security reports
- User behavior analysis

Guard apps
- Conditional access
- Secure remote access
Enterprise Mobility + Security

Detect problems early with visibility and threat analytics

Protect your data, everywhere

Protect your users, devices, and apps

Extend enterprise-grade security to your cloud and SaaS apps

AZURE ACTIVE DIRECTORY IDENTITY PROTECTION

MICROSOFT CLOUD APP SECURITY

AZURE RIGHTS MANAGEMENT & SECURE ISLANDS

IDENTITY-DRIVEN SECURITY
Integrated identity

Conditional access to all apps, resources, and self-service tools
EMPOWER ENTERPRISE MOBILITY

Identity-driven security

Managed mobile productivity

Comprehensive solution
Managed mobile productivity

Unsecured apps 80%
Mobile device, application, and information protection

- Manage and secure devices
- Office mobile apps
- Data-level protection
MANAGED MOBILE PRODUCTIVITY

Manage and secure mobile productivity

Access management
- Conditional access
- Compliance enforcement
- Multi-identity support

Built-in security
- Mobile app management (w & w/o a device enrollment)
- File and data encryption

Gold standard
- Office mobile apps
- Familiar and trusted
MANAGED MOBILE PRODUCTIVITY

Mobile app management

**Managed apps**
- Corporate data
- Personal data

**Personal apps**
- Managed apps
- Personal apps

Multi-identity policy

Email attachment
- Copy
- Paste
- Save
- Paste to personal app
- Save to personal storage
Collaborate securely

Persistent protection
- Storage-independent
- Permit all companies to authenticate
- Enforce authorization policies

Tracking and compliance
- Powerful logging and reporting
- Use/abuse tracking
- Kill documents remotely
- IT can reason over data

Integrated use
- Works across all platforms
- Free content consumption
- Consistent user experience
- Integrate into common apps and services
COMPREHENSIVE SOLUTION

Data-level protection for secure sharing

- Data-level encryption
- All file types
- LOB app protection

- Protect
- Share
- Track and revoke

- Timeline view
- Map view
- Access and denials

Any device/
any platform

Internal user

External user
MANAGED MOBILE PRODUCTIVITY

Run Windows apps anywhere

Centralized, secure data
- No local access or storage
- Apps and data stay in the cloud

Simplified scaling
- Scale to seasonal need
- Cloud flexibility
- File and data encryption

No app rewriting
- Deliver apps as is
- O365 integration
- Simplified updates
Managed mobile productivity

Protected mobile users, devices, apps, and data—everywhere
Why Microsoft?
Integrated solutions across your enterprise

OFFICE 365 + ENTERPRISE MOBILITY SUITE + WINDOWS
EMS benefits for O365

Identity and Access Management

**Azure AD for O365+**
- Single sign-on for all cloud apps
- Advanced MFA for all workloads
- Self-service group management and password reset with write back to on-premises directory
- Advanced security reports
- FIM (Server + CAL)

**Basic identity mgmt. via Azure AD for O365:**
- Single sign-on for O365
- Basic multi-factor authentication (MFA) for O365

Mobile device and app management

**MDM for O365+**
- PC management
- Mobile app management (prevent cut/copy/paste/save as from corporate apps to personal apps)
- Secure content viewers
- Certificate provisioning
- System Center integration

**Basic mobile device management via MDM for O365**
- Device settings management
- Selective wipe
- Built into O365 management console

Information protection

**RMS for O365+**
- Protection for on-premises Windows Server file shares
  - Email notifications when sharing documents
  - Email notifications when shared documents are forwarded

**RMS protection via RMS for O365**
- Protection for content stored in Office (on-premises or O365)
  - Access to RMS SDK
  - Bring your own key